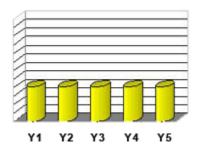
MOR-POWER GUARANTEE



Electric lift truck fleet managers face a constant battle to control the cost per hour of operation as it relates to each truck, battery and charger package. The Mor-Power Guarantee program (MPG) addresses the fluctuating and sometimes unpredictable costs and downtime associated with industrial forklift batteries and chargers.

Under the MPG, the customer pays a fixed monthly fee for the life of the agreement. In return the end user is able to depend 100% on the battery and charger covered under the program to supply the lift trucks with the power and productivity they require.





Fixed costs able to be budgeted

Cisco Incorporated relies upon its 54 years of experience and the most technologically advanced data collecting equipment to properly size the fuel source for electric lift trucks. We are committed to analyzing each application and supplying a battery and charger solution that will drive the operating cost per hour to the lowest possible point.

- Access to the widest range of motive power solutions to right size any fleet
- Resident technicians strategically located throughout the territory to offer cost effective watering services
- Locally owned and operated, committed to partnering with successful companies to grow the Michigan economy

Energy Savings – Cisco is able to offer the most energy efficient chargers on the market, built on a platform that has been perfected after 28 years of being in the field.

- High-Frequency Rapid, Opportunity and Conventional chargers
- Reduce your KWh consumption up to 40% and decrease the demands on your power grid
- Minimize the carbon footprint of your material handling equipment





Productivity Savings – Lift truck operators are able to focus all of their energy on moving product, supporting production lines or loading trailers.

- For the term of the agreement, the fuel source for every vehicle is guaranteed to perform
- The MPG eliminates costly downtime
- Operators could go from changing a battery 3 times per shift to 0 maximizing productivity

Equipment Savings – Batteries are guaranteed to provide *AT LEAST* 80% of their rated capacity for the life of the agreement. Gone are the complaints of short runtime and not being able to get through a full shift.

- Batteries with optimal performance will reduce truck repair costs by eliminating low-volt / high-amp situations
- The equipment is owned by Cisco Inc., opening up working capital

Safer Work Environment – The MPG program takes much of the labor involved in operating and maintaining industrial batteries and chargers out of the end user's hands.

- Operators no longer face exposure to sulfuric acid when watering batteries
- Battery change-outs are minimized using full capacity batteries
- Many times, the number of batteries can be reduced, lowering the lead and acid content on site

